#### Five-Year Capital Outlay – Instructional Programming for FY 2020-2024

A. Description of existing academic programs and projected programming changes during the next 5 years, in so far as academic programs are affected by specific structural considerations (i.e., laboratories, classrooms, current and future distance learning initiatives).

The College offers one baccalaureate degree in Energy Production and Distribution Management and 34 distinct programs of study at the Associate Degree level and 24 certificate programs.

#### **Existing Academic Programs**

The College's credit academic programs are offered through three instructional divisions (Arts and Sciences Education, Career and Workforce Education, and Health Sciences Education) that serve the Benton Harbor Campus in Benton Harbor as well as two branch campuses in South Haven and Niles. South Haven and Niles are approximately a half hour drive from the Benton Harbor Campus and serve the northern and southern portions of LMC's district, respectively. Additionally, see **Exhibit 1 - Registrar's Official Program Major Listing**.

The **Arts and Sciences Education** Division consists of five departments, with courses and programs in the following disciplines:

#### Mathematics and Physical Education and Wellness

Mathematics, Physical Education and Wellness

#### **Natural Sciences**

Biology, Chemistry, Engineering/Manufacturing Engineering, Natural Science, Physics, and Physical Science.

#### Rhetoric, Communication, and Foreign Languages

Communications, English, Foreign Languages

#### Social Sciences, Humanities, Creative Arts, and Education

Art, Dance, Child Development, Geography, History, Honors, Humanities, Music, Philosophy, Political Science, Psychology, Sociology, Teacher Education, Theater/Drama

#### **Transitional Studies (Developmental Education)**

Transitional Studies Math, Transitional Studies English, Transitional Studies Reading, English as a Second Language, and College Life Studies

The **Career and Workforce Education** Division is comprised of three departments, with courses and programs in the following disciplines:

#### **Advanced Manufacturing and Energy**

Apprenticeship, Automation Engineering, Energy Production, Engineering Technology, General Technology, Machine Tool, Mechatronics, Skilled Trades, and Welding

#### Business, CIS, Culinary, and Hospitality

Accounting, Business Administration—Business with tracks in Computer Information Systems, Sales and Customer Service, Small Business Management, and Supervisory Skills— Casino Management—Computer Information Systems with tracks in Applications Development, Geospatial Information Science & Technology, Networking, and Web Development—Criminal Justice, Culinary Management, Energy Production and Distribution Management (BAS), Graphic Design, and Hospitality Management

#### Wine and Viticulture Technology

The **Health Sciences Education** Division is comprised of four departments, with courses and programs in the following disciplines:

#### **Allied Health**

Certified Nurse Assistant (non-credit), EKG Technician, Emergency Medical Technician, First Aid/CPR (non-credit), Medical Assisting, Pharmacy Technician, and Phlebotomy Technician

#### **Dental Assisting**

#### **Medical Imaging**

Computerized Tomography (CT), Diagnostic Medical Sonography, Radiologic Technology

#### Nursing

#### **Projected Programming Needs for Next 5 Years**

The need for new programs and academic support services are identified in a variety of ways. In addition to labor market analyses and environmental scanning conducted during the College's regular strategic planning activities, advisory committees routinely assist the College in identifying regional employment needs and trends. Academic Deans and Faculty also play a key role in proposing new programming by staying abreast of developments in their fields of expertise, helping to assure that LMC students are prepared for the future as well as the present.

The College's Academic Affairs Division is currently experimenting with alternative delivery modalities—including Virtual Learning Environments (VLE), Virtual Reality (VR), and Augmented Reality (AR)—to enhance learning and provide flexible access to higher education for all those who seek it. Utilizing Virtual Learning Environment (VLE) delivery methods allows for significantly increased accessibility and convenience for students. VLE lessens the impact of scheduling conflicts and travel expenses while increasing access to instructional materials through both live and recorded classroom lectures, which can be viewed remotely. VLE students are able to use existing low-cost technology typically built in to their computers or they may use those available at our location closest to them. Virtual Reality (VR) provides a multitude of opportunities for learning that would otherwise

require cost-prohibitive travel or consumable resources. VR also allows students to practice safety procedures, such as those required of nursing or manufacturing, without risking any real physical injury. Augmented Reality (AR) can be used to collaborate with other students, faculty, and professionals who are geographically disconnected by essentially combining the benefits of VLE and VR technologies in real-time. VR and AR are emerging technologies that are still cost-prohibitive for the majority of students. It is vital that we provide students exposure and training as these become more prevalent in our communities and workplaces.

#### **Emerging and Projected Programming**

The following academic and support programs are emerging, proposed, or expected to undergo feasibility studies within the next five years at LMC:

	Requires	Distance Learning
	Structural	Component
Academic Program	Needs	Included
Automotive Technology	Х	Х
Biotechnology/Food Safety	X	X
Dental Hygiene	Х	X
Geographic Information Systems (GIS)	Х	X
Respiratory Therapy	Х	X
Surgical Technology	Х	X
Truck Driving	Х	X
Virtual and Augmented Learning	Х	X

#### B. Unique characteristics of each institution's academic mission

- The College district consists of Berrien County and contiguous Covert Township and South Haven in neighboring Van Buren County. Located in the southwest corner of the State, Berrien County has a population of 161,734 and a workforce of 82,100. The three largest cities include Benton Harbor, Niles, and St. Joseph. In 1997-98, the College expanded its service area to include the northern Indiana counties of Elkhart, St. Joseph, and LaPorte. In 2003, the College added South Haven to its service area.
- Lake Michigan College's primary educational sites include the Benton Harbor Campus and branch campuses in South Haven and Niles. As of October 29, 2018, Fall 2018, the Niles campus had enrolled 386 students; and South Haven, 411 students. The Benton Harbor (Napier) Campus had enrolled 1802 students. The Benton Harbor Campus is the only campus where full degrees can be earned. Niles and South Haven are staffed with an Executive Director, as well as Student Services personnel. Each of these sites provides convenient access to higher education with a wide variety of programming options.
- In addition, the College has extended its programming into three unserved counties—Ottawa,

Allegan, and Van Buren, at their request. Through the Allegan and Van Buren Tech Centers, LMC delivers high quality, career-focused programming through its Early College program. Allegan County signed a formal agreement with LMC in 2013 that acknowledges this on-going relationship and the benefits it provides for its rural communities. The Allegan agreement also provides adult credit classes supported by advising and other student services provided by the South Haven Campus.

- LMC operates a well-established Early College program which accounts for approximately 30% of its total enrollment. For qualified high school students, college credit can be earned by enrolling in direct credit courses (taught by credentialed high school teachers at high school sites) or by enrolling in dual enrollment courses (taught by LMC faculty at an LMC location). LMC also has 5<sup>th</sup> year middle college programs in Berrien, Van Buren, and Allegan counties. 5<sup>th</sup> year middle college programs are opportunities for high school students to defer their high school graduation for one year so they can earn both a high school diploma and an associates or certificate degree at the conclusion of their 5<sup>th</sup> year of high school. On average, LMC serves over 1,000 early college students in partnership with over 40 K-12 districts and regional ISD's.
- Located on-site at the Benton Harbor Campus, Siena Heights University (SHU) has partnered with Lake Michigan College for over thirty years to offer a degree completion center on the Benton Harbor Campus. The LMC/SHU partnership was the first of its kind in Michigan when it started in 1982. Currently six bachelor degree programs and four online master's degree programs are available to LMC students and area residents. A unique "3 + 1" academic model allows students to transfer up to 90 semester hours from LMC into their baccalaureate degree with SHU, saving students significant tuition expense. With a focus on meeting the needs of the adult learner, Siena Heights University is an important and valuable partner in raising college education attainment rates in southwest Michigan.
- The College is in the early stages of building an on-campus University Center that will expand baccalaureate completion program options for students. Partnership discussions are underway with several university partners.
- A large part of LMC's service area is comprised of a rural and economically disadvantaged population. The Educational Opportunity Center (EOC) at Lake Michigan College serves a minimum of 1,097 participants each year. The EOC receives funding from the U.S. Department of Education, and serves individuals in the Michigan counties of Berrien, Cass, Van Buren, and Allegan, and the Indiana counties of La Porte and St. Joseph. The EOC provides information and assistance to adults (19 years and above) who are interested in furthering their education. Services to eligible participants include academic tutoring (in preparation for GED or college assessment testing), career assessment, assistance completing applications toward college entrance, referrals to appropriate adult education centers, and/or community assistance agencies. The goal of the EOC program is to increase the number of adult participants who enroll in postsecondary education institutions.

- In August of 2012, the College, the Berrien RESA, and Brandywine Community Schools combined resources, physical locations, and machine tool equipment to offer accelerated educational pathways to students entering machine tool and manufacturing professions. LMC at Brandywine provides programs for high school juniors and seniors to earn college credits in the morning, freshmen and sophomores learn about careers in machine tool in the afternoon. In the evening, college students and apprentices—many of them sponsored by local manufacturers—work toward earning a degree or certificate in one of the skilled trades and/or a journeymen's card. The curriculum has been designed so that high school juniors who attend two years of the manufacturing academy can complete an associate's degree in just one year at LMC after high school graduation.
- College outreach also extends to the Career Tech Center at Niles High School.

Elementary and middle school students also participate in classes, after school clubs, and team competitions for First Lego League, First Tech Challenge, Vex, SeaPerch and FRC at the Youth Robotics programs.

- The Hanson Technology Center, located on the Benton Harbor campus, opened in August 2016 and houses the Advance Manufacturing and Energy programs. The building is designed with new, sustainable energy-efficient systems and is used as a learning tool for students, demonstrating the use of natural building materials and sustainable methods. The building has five classrooms attached to four labs (a Fab Lab, welding lab, and two advanced manufacturing labs), collaboration spaces, and a simulation classroom. The simulation classroom is a state-of-the-art classroom complete with 6'9" x 16' touchscreen and the ability to hold up to 46 students.
- The Fab Lab, which is available to students, employees, and the community, is equipped with laser cutters, vinyl cutters, 3D printers, sewing machines, a woodshop with a CNC router, and various pieces of portable equipment to handle a variety of projects. A design center is also included to encourage creativity, entrepreneurialism, and collaboration.
- Lake Michigan College continues to apply best-practices, derived from national (Achieving the Dream) and state (MCAN) initiatives, to move students from college entrance to high quality degree or credential completion. LMC is determined to combine greater 'access' with better student 'preparedness' to achieve student outcomes. To support this goal, LMC began a Start to Finish program in 2012, providing intervention for Benton Harbor High School students focused on Advising/Mentoring, Supplemental Instruction, Life Barrier Problem-solving, and Study Skill Development.
- The College has a Student Support Services program through a five-year U.S. Department of Education grant. Designed to help 200 students overcome class, social, academic, and cultural barriers to higher education, the program is intended to help first generation, low income students and students with a disability persist until they earn a certificate or associate degree; or earn a certificate or associate degree and transfer to a four-year institution to complete a

baccalaureate degree or higher.

- The College partners with Benton Harbor Area Schools to serve 78 high school students in the Upward Bound Program. The Upward Bound Program focuses on preparing high school students to graduate from high school, enroll in, and complete a program of postsecondary education. Benton Harbor High School is the target school.
- In 2015, Lake Michigan College joined the Guided Pathways Initiative offered by the Michigan Center for Student Success. The Guided Pathways initiative helps community colleges create clearer pathways for students from the beginning of their educational journey to degree completion and/or transfer. In 2017, the College was awarded a Title III Grant to continue and support our Guided Pathways work. This five-year, \$3 million grant is a pivotal opportunity for the College to focus efforts on improving student success. The defined goal of the grant is to increase the fall-to-fall, 5-year average retention rate from 49% to 63% by fall of 2022.

#### C. Planned initiatives which may impact facilities usage

Two current initiatives will have a major impact on use of College facilities and property. The initiatives include:

- Renovation and upgrade of the Benton Harbor Main Building, which is currently under construction and planned to complete March 2020.
- To support our Wine and Viticulture Technology Program, the new Welch Center is under construction and planned to be ready for Fall 2019 classes.

#### D. Demonstration of economic development impact of current/future programs

The economic impact of current and projected academic programming at Lake Michigan College is substantial and critical to the growth of southwest Michigan's regional economy. Additionally see **Exhibit 2 – Economic Impact Study**.

• Current and projected programming described in this document is designed to create a workforce prepared to meet the needs of the existing employers as well as to attract new jobs, businesses, and industries to our area. Studies have repeatedly revealed the availability of an educated workforce as a primary factor in the decisions of employers to create jobs or to relocate and/or expand their business or service organizations. Highly qualified graduates in manufacturing, energy, computer information systems, wine and viticulture, hospitality and culinary, and health sciences are critically needed to expand the economic base of southwest Michigan.



- Updated science and health sciences labs and facilities, made possible by a federal Title III grant and substantial College capital investments, produced state-of-the-art science facilities for LMC students over the past five years. As a result, the College has seen an increase in the number of STEM majors. As the number of students who successfully complete rigorous science and math courses increase, LMC's service region will greatly benefit from a steady stream of qualified and skilled workers able to contribute to needed change processes and emerging technologies.
- New advanced manufacturing and energy technology facilities support the College's opportunities to offer programs in Advanced Manufacturing and Engineering Technology. Manufacturing growth has been identified as one of the key factors to economic recovery in Michigan. Creation of well-equipped and safe learning environments for students engaged in these programs is necessary to support manufacturing growth in our region.

#### Exhibit 1

#### Lake Michigan College Registrar's Official Program Major Listing Academic Year 2017-18 03-21-18

#### **Bachelor of Applied Science**

1. Energy Production & Distribution Management

#### Associate Degrees

- 1. Associate in Arts
- 2. Associate in Science
- 3. Associate in Business Administration
- 4. Associate in General Studies

#### Associate in Applied Science

- 5. Accounting
- 6. Applied Science General
- 7. Applications Development
- 8. Automation Engineering
- 9. Business
- 10. Casino Management Four Winds
- 11. Child Development
- 12. Computer Science
- 13. Criminal Justice
- 14. Culinary Management
- 15. Dental Assisting
- 16. Diagnostic Medical Sonography
- 17. Energy Production HPRP
- 18. Energy Production Technology
- 19. Engineering Technology
- 20. General Technology
- 21. Hospitality Management
- 22. Machine Tool Technology
- 23. Magnetic Resonance Imaging
- 24. Mechatronics Technology
- 25. Medical Assisting
- 26. Music
- 27. Networking
- 28. Nursing
- 29. Pharmacy Technician
- 30. Radiologic Technology
- 31. Skilled Trades Technology
- 32. Teacher Education
- 33. Welding Production Technology
- 34. Wine and Viticulture Technology

#### Advanced Certificate

- 1. Casino Management Four Winds
- 2. Child Development
- 3. Cisco
- 4. Dental Assisting
- 5. Energy Production Line Worker
- 6. General Education
- 7. Hospitality Management
- 8. Machine Tool Technology
- 9. Magnetic Resonance Imaging
- 10. Medical Assisting
- 11. Pharmacy Technician
- 12. Skilled Trades Technology

#### **Certificate of Achievement**

- 13. Geospatial Information Science and Technology
- 14. Graphic Design
- 15. Information Technology
- 16. Machine Tool
- 17. Manufacturing Production
- 18. Mechatronics Technology
- 19. Phlebotomy Technician
- 20. Sales & Customer Service
- 21. Small Business Management
- 22. Supervisory Skills
- 23. Web Development
- 24. Welding Technology

#### **Totals Reported to HLC:**

Bachelor	1
Associates	34
Certificates	24

# The Economic Value of LAKE MICHIGAN COLLEGE



# OPERATIONS SPENDING IMPACT

Impact of LMC's payroll and day-to-day spending



## About Lake Michigan College



### Average Earnings in Southwest Michigan & Northern Indiana

The average associate degree graduate earns \$9,000 more than a high school graduate at their career midpoint.



Sources: Emsi Economic Impact Study; http://www.chicagotribune.com/news/opi entary/ct-world-series-host-cities-economy-20151103-story.html; http://www.usatoday.com/story/ money/cars/2015/05/04/new-car-transaction-price-3-kbb-kelley-blue-book/26690191/; http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/

